

Telephone
Fitz Roy 6100

ATTENTION!
For 62 years we have sold dependable merchandise at lowest-in-the-city prices. We are doing so now, and *R. H. Macy & Co.* shall continue to do so.

R. H. Macy & Co. Attractions Are Prizes—Quality—Service
Macy's
Herald Square E'dway 34th to 35th St.

Mantel Clocks at \$9.74

Originally \$12.24
Have eight-day movements striking the hours and half hours on a soft toned cathedral gong. A black wood clock with a polished finish of durable ebony enamel. *Case—Basement, 34th Street, Front.*

Store Hours
9 to 5.30; open
all day Saturday

We have just received an im-
portation of

**Women's
Lambskin
Glace
Gloves**
\$2.59

Fine soft skins, cut with care, sewn with skill, into gloves lovely enough to wear with any tailored costume. Two clasps, Paris point backs, oversewn seams. Beaver, brown, white and black. White with black embroidery. Black with white embroidery. Brown with white embroidery.
Case—Main Floor, Centre, Broadway.

A Sale of
**288
Pearl Bead
Necklaces**
at **\$2.94** each

Regular Prices would be
\$4.96 to \$8.94
Graduated strands, 18, 20, 22 inches long.

These beads are of high lustre in cream, white or pink. 10 kt. or gold filled clasps attached.
On Sale To-Morrow.
Case—Main Floor, Centre, Front.



**Misses' Duveltyne
Dresses \$33.75**

You will be astonished and delighted when you see the fine workmanship, the dainty touches of trimming and the all-round smartness of these moderately priced frocks.

**Beaded and
Embroidered**

they embody some of the season's most becoming features. There are two models as illustrated and they may be had in

Navy, Brown and Beaver

Sizes 14, 16, 18 years.

Case—Third Floor, 35th Street.



Bungalow Aprons

For Little Girls

\$1.39 and \$1.59

Mother and Big Sister wear bungalow aprons—and here we have some real grown-up aprons for little girls too. Just the thing for play time when frocks are so hard to keep clean.

Made of figured percale and chambray with neck and short sleeves trimmed with plain color. Also large pockets of plain color.

Sizes: 8 to 12 years.

Case—Third Floor, Rear.

Week-End Candy Special
**Montauk
Assorted
Chocolates**
Special Price for Friday and
Saturday
39c

Our offering this week consists of chocolates—perhaps the most popular of all candies. Instead of our usual week end packet, we have confined all our efforts to one box of Montauk Chocolates and the result is an unusually tempting and delicious confection. It is an assortment which is quite irresistible, and its freshness is an additional point in its favor. Made and packed in our candy kitchens especially for this occasion.
Case—Main Floor, Centre, Rear.



Sale of Marabou Capes
Specially Priced

These fluffy capes of marabou are a welcome addition to any Fall costume. They are so warm and withal so light that they make exceptionally comfortable and desirable wraps.

The marabou is of the best and the prices are unusually low.

A. Plain marabou cape. Six rows of good quality marabou. Satin lined and finished with ribbon and pom-pom ends. Regular price \$8.94 **\$6.94**

B. Short stole effects—fine quality marabou. One row of ostrich through the centre. **\$4.49** Regular price \$5.94

C. Five rows of good quality marabou in a large cape trimmed with tails. Cord finished with pom-pom ends. **\$7.94** Regular price \$9.94

Colors: Seal and Natural.

On Sale To-Morrow.

Case—Second Floor, 34th Street, and Main Floor, Front.

**School
Supplies**

Composition books, good quality paper, in various sizes and thicknesses; many with press board covers; others with stiff cardboard covers; from, each, **4c to 44c**

Atlantic Chalk—Good quality school chalk; a gross to a box at **29c** Small box of 12 pieces, assorted colors, at, box, **11c**

White only, 18 sticks to a box; special at, box, **4c** Pencil set, complete with 4 pencils, 1 pen holder, 1 eraser, in a pretty floral box; at **29c**

Fountain pens in short or long lengths; equipped with a No. 2 14-kt. pen point; clip attached; with coin self filler; regularly 94c; at **84c**

Moore's lunch box. This is a very handy item for school children, as same can be folded flat when not being used; at, each, **29c**

Rulers of highly polished wood, brass edge; 12 inches long; at, each, **8c**

Case—Main Floor, 35th St.



For School Girls

Practical Dresses and Coats
Specially Priced

Fine tricotine frocks, **\$24.74**

Tailored with a nice attention to detail, these dresses will please both mother and daughter. Made in Eton effect, coat-like tastefully hand embroidered with silk and beads. The skirt is full, knife-pleated and has a generous hem. A wash of heavy Persian-patterned ribbon finishes this pretty costume at the waist. Sizes 12 to 16 yrs. Illustrated A.

Heather polo cloth coats, **\$21.74**

For the older girl a coat of this sort is both smart and practical. The great wide collar buttons up closely and becomingly for cold days. A deep inverted pleat is held down by the narrow belt. Deep pockets provide a place for cold hands. Lined throughout with good quality sateen. 12 to 16 yrs. Illustrated B.

Chinchilla Coats, **\$23.74**

This coat for smaller girls is of exceptionally fine all wool chinchilla. It has large patch pockets and is belted all around. A delightfully warm and comfortable coat in winter, being lined throughout. Colors: Reindeer, brown, blue and Burgundy. Illustrated C. Sizes 6 to 10.

Case—Third Floor, 35th Street.

**NEW
Petticoats**
from Paris

A complement of the smartly tailored suit. Crisp taffeta and heavy clinging crepe metero petticoats. Hand painted in wonderful designs and brilliant colors, embellished with stitchery in silk, wool or tinsel threads—all deftly and charmingly outlining the patterns. Velvet-edged perforations are a new and pretty conceit. One petticoat of changeable bronze and cherry taffeta has perforations of bright velvet in a design of graduated squares, while the bottom is finished with thrice hemstitched points.

Short and full, reaching to above the knees, with embossed designs, in chenille, in black or contrasting colors, there are garments the beauty of which falls short of any attempt at description. Exquisitely fine silk net and rich chenille fashion gauzy, fluffy affairs, appropriate for evening wear.

Designed and developed in Paris, these petticoats are a delight to the woman who understands the importance of correct and up-to-date refinement.

Case—Third Floor, Centre.



**Middy Blouses
for School Girls**

Start school with a middy blouse. Every girl should have at least one, and when Mother sees the variety we can offer she will probably buy more than one.

They are comfortable and good looking for both school time and play time.

Regulation middies of plain white linene. **\$1.89**
White middies, with navy or Copenhagen collars, trimmed with white braid, **\$2.59, \$2.79, \$3.74, \$4.89**

Middies of white repp, with detachable blue flannel collars, trimmed with white braid, **\$3.24**

Sizes 6 to 20.

Case—Third Floor, Centre.

**Continuing the
Semi-Annual Sale of China and Glass**



Notwithstanding the extraordinary volume of business of this Department since the first day of the sale, replenished stocks enable one still to make selections from large and complete assortments.

Four Unusual Dinnerware Values in Four Desirable Compositions of American Porcelain
26 Piece Breakfast Sets
Gold band decoration with handles all covered with gold, 6 plates, 6 cups and saucers, 6 fruit saucers, 1 platter, 1 uncovered vegetable dish. Specially priced **\$4.89** set. Originally **\$7.44**. Illustrated A.

52 Piece Dinner Sets

An extremely attractive pattern of rose and blue lattice work. Complete service for six persons. Specially priced **\$15.89** set. Originally **\$21.89**. Illustrated C.



100 Piece Dinner Sets

Gold band decoration; handles all covered with gold. Service complete for 12 persons. Specially priced, **\$33.75** set. Illustrated D.

32 Piece Luncheon Sets

Gold line decoration. Service for six persons. Specially priced **\$4.24** set. Originally **\$5.74**. Illustrated B.



**Electric
Table Lamp**
\$14.89

Originally \$19.73
20-inch silk shade, silk lined and trimmed with gold braid and silk fringe. To be had in rose, gold or blue. Mahogany finished base, complete with two 40-watt bulbs and pull chain sockets.
Case—Basement, 34th Street, Front.

**Electric
Boudoir Lamp**
\$8.24

Originally \$10.89
Green, yellow and blue vases converted into lamps with parchment shades. Complete with bulb.
Case—Basement, 34th Street, Front.



**Annual Sale of Blankets
and Comfortables**

**Pure Lambs' Wool
Filled Comfortables**
\$11.54, full size
Regularly **\$15.89**

Highly mercerized floral cambric centres and backs, plain mercerized sateen borders. A really high grade covering at a low price.

All Wool Blankets
\$5.44 each
full size

A limited quantity only of these famous olive drab blankets and gray hospital blankets.

Satin Comfortables

Pure Lambs' Wool Filled,

\$25.75, full size

Stitched in artistic designs, plain colorings.

Case—Basement, 34th Street, Rear.

**A Sale of Baby Carriages
and Go-Carts**

English style perambulators, with stationary or reclining backs, heavy rubber tires; four bow folding hood. Brass trimmings, in blue, green or gray. Sale price, **\$29.75**

Go-Carts, with hoods, made of genuine reed. Reclining backs and adjustable foot wells. Some with full linings and reversible gears. Three styles. Specially priced for this sale, **\$22.74**

Other styles in perambulators, Pullmans, go-carts and strollers at Macy's usual lowest-in-the-city prices.



Case—Fifth Floor, Centre, Rear.

Beds and Bedding

Priced Attractively Low

On Sale To-Morrow

QUALITY is not sacrificed for price. Fresh, dependable materials and expert workmanship are combined to produce our high grade and sanitary metal beds, cribs, bed-springs, mattresses and pillows. Our sun-lit factory on the Tenth Floor is kept busy, day in and day out, making cotton, felt, or hair mattresses and feather pillows. The Macy-Made mattresses and pillows you purchase are made by hand to your order—they are not taken from stock. In this way you are assured of the highest quality of fresh merchandise—and at remarkably low prices, in addition.

Metal Beds

Windsor design bed, as illustrated, 3 foot and 2 ft. 6 in. sizes. Finished in ivory, walnut, mahogany, cafe au lait, and delft blue. Also in day bed design; **\$21.24**
Ivory bed with colonial posts; all regular sizes, **\$18.24**
Satin brass bed with 2 inch posts, **\$29.50**
Walnut bed with square posts and centre panel decorated with gilded medallion **\$31.25**

Bed Springs

BOX SPRINGS with tempered steel springs; well upholstered, **\$27.25, \$33.50 and \$39.75**
METAL SPRINGS, with woven or link wire, **\$9.24, \$11.48, \$12.74, \$14.24, \$15.24, \$16.48**

Silk Floss Mattresses

Filled with 100% pure silk floss, covered in art tick, stitched with roll edge, **\$23.24**

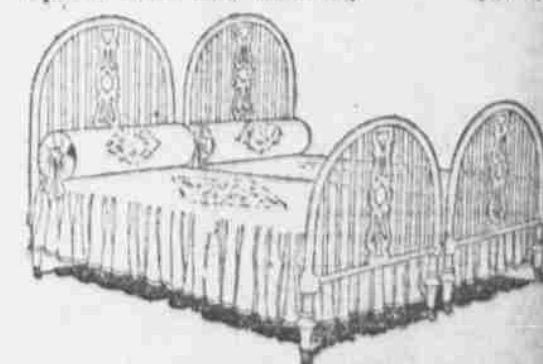
Macy-Made Pillows

Weight—3 lbs., 22x28 inches; covered in blue and white striped ticking.
Selected white goose feather pillow, **\$3.74**
Duck feather pillow, **\$2.49**

Macy-Made Mattresses

The prices quoted below are for the double size (54x76 inches); smaller sizes are proportionately less in price.

South American black hair mattress, **\$32.25**
A. A. felt mattress, **\$20.24**
Superior quality all long white hair mattress with roll edge, **\$48.75**
With plain edge, **\$44.25**
Gray hair mattress, **\$26.75**
Special black hair mattress, **\$30.25**



Case—Sixth Floor, Rear.